

# World's Most Valuable Book Now Available for \$1,000.00

**International Best-Selling Author Patrick Snow Releases Newest Edition of  
*Creating Your Own Destiny* Priced 50 Times Greater Than Other Self-Help Books**

**Bainbridge Island, WA** – Patrick Snow, best-selling author, inspirational speaker, publishing coach and Internet entrepreneur has just-released the ninth edition of his book, ***Creating Your Own Destiny: How to Get Exactly What You Want Out of Life***, for one-thousand dollars. The book is available at bookstores worldwide, Amazon.com and CreateYourOwnDestiny.com.

Snow, 40, believes that his \$1,000.00 book is actually a good value given the wealth of strategies, techniques and ideas provided to help readers clearly define what they want in life. This best-selling book then provides an easy-to-follow road map on *how* to get it. Even in these tough economic times, Snow believes his book is not overpriced. In fact, he is convinced that *all* other self-help and business books on market today are *severely underpriced!* Snow has received correspondence from readers throughout the world singing praises for his book, telling him how his book is life-changing and “priceless.”

Most soft cover books are priced from \$12.95-\$19.95 and hardcover books are priced from between \$19.95-\$29.95. Snow believes the self-help and business book market is crowded with underpriced books full of wisdom and life experiences. As a result, most authors do not make any money for their priceless intellectual property. A fan of Seth Godin’s book, *Purple Cow*, Snow says Godin preaches that the key to success for small-business owners is to find a way to stand out in the crowd and be different in order to get noticed.

Snow believes that many small business owners have under-charged for years, hence many struggle to “make it.” Every time he has raised his speaking fee he has booked more engagements. Snow says small business owners don’t need more clients; they need to provide more value and charge their existing clients more for their products and services. For this reason, he is offering a two-hour phone consultation to anyone who purchases his book at the one thousand dollar price. For those who do not choose this option, the book is available for \$24.95.

Snow and his wife, Cheryl have lived in the greater Seattle area since 1991. They have two sons. For more information, visit [WorldsMostValuableBook.com](http://WorldsMostValuableBook.com)

Note: To schedule an interview with Patrick Snow or to obtain a preview copy of ***Creating Your Own Destiny***, call (800) 951-7721.

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